



Cracking The Corporate Culture Code – NSW March 2007

The CEO Institute in NSW recently held a very successful breakfast briefing with over 180 attendees. Keynote speaker, Steve Simpson, spoke about “Cracking the Corporate Culture Code” and shared some insights from his experience in culture change management in organisations both here and overseas.

Our sponsors of the event, Garnaut, Private Client Advisors and Ovations International were represented by their Managing Directors Chris Garnaut and Leanne Christie. Chris spoke about investment opportunities in the growing Chinese market and Leanne told us how to bring audiences to their feet.

We also heard from John Picot, CEO NSW, St. Vincent de Paul Society, regarding this year’s CEO sleepout planned for 21 June 07 at Telstra stadium which the CEO Institute is sponsoring.

Our Western Australian office was launched to the audience with an address from Ariane Guimbeau, Chief Executive, WA, declaring The CEO Institute is now open for members in WA.

