



The China Story – Opportunities, Challenges and the Experience

The CEO Institute held the first Breakfast Briefing event for 2007 at Crown Palladium, Melbourne, on 23 February. The topic for the briefing was “The China Story – Opportunities, Challenges and the Experience.” We were delighted to introduce three outstanding speakers and experts in their fields, to discuss the realities and opportunities of doing business in China.

These speakers were:

Jock McGregor – Special Trade Envoy to North Asia for the Victorian Government, CEO Institute Chairman and former President of BHP North Asia & Japan.

Dr. Wei Chaoyi – Chief Representative for the Melbourne Office Tianjin, The People’s Republic of China

Andrew Kings – CEO and Principal Architect of S2F, and CEO Institute member.

We would like to thank our sponsors **Garnaut** for making this breakfast briefing a great success.

To view the presentations from the event, please click on the presenters name below:

[Jock McGregor](#)

[Dr. Wei Chaoyi](#)

[Andrew Kings](#)