



THE CEO INSTITUTE – MENTOR

LYNN WOOD

Brief summary

Lynn Wood has had non executive board roles with leading companies as well as significant government organisations for well over a decade. She is one of Australia's most experienced women directors, establishing a career as a non executive director at an early age based on her prior successful track record in marketing.

Lynn commenced her career in retailing and had subsequent executive roles in Australia and Hong Kong in marketing with blue chip global and local leaders in the retail and financial services industries

She has been active in industry, government and not for profit organisations as a chairman and board member. Lynn is also an entrepreneur and has previously been a major shareholder in funds management and aged care organisations that she has managed.

Lynn has a very active business life as a coach, board member, and consultant to leading companies. She is experienced as a speaker on business and leadership issues. Lynn has a Masters degree in Arts (Psychology) and an MBA. She has a warm personal style and is noted for her enquiring mind as well as her practical counsel.

Industry experience

- Banking, funds management, property trusts and management, financial services, retail, FMCG, IT
- Government, community and not for profits
- Marketing
- Audit and compliance
- Education
- Foreign investment policy
- Entrepreneurial ventures
- CEO/ board relationships and responsibilities
- Experience in Asia -Pacific markets, particularly Hong Kong

Profile

Lynn has thirty years collective experience as a leading executive, director, and mentor. She commenced her career as a graduate trainee in retailing. Later Lynn was appointed sales and marketing director for NE Asia for **American Express**, based in Hong Kong, following successful marketing roles in Australia.

Her career then took her back to Australia where she was marketing division head for **Myer NSW**. Her career in financial services continued with her appointment as Marketing Director Cards for **Citibank**. She later was appointed a director of **Schroders Australia** and **Schroders Australia Property Management** then Marketing Director for **David Jones**.

During this time, Lynn also undertook entrepreneurial ventures with significant shareholdings in a nursing home then a consulting company and a funds management company.

When Lynn ran a consulting company she completed consulting assignments for leading companies including **Westfield**, **Commonwealth Funds Management**, **Macquarie Bank**, **Telstra** and **Unilever**.

Lynn's non executive directorships included appointments to the boards of **Sedgwick Holdings**, **Syscorp**, **NSW Lotteries Corporation** and **Macquarie Goodman Funds Management**.

Currently Lynn is a non executive director of **HSBC Bank Australia Ltd**, **GPT Funds Management.Ltd** **CEDA** (Committee for Economic Development of Australia) and **Noni B Ltd**. She has been a member of the Federal Government's **Foreign Investment Review Board** since 1995.

In 2003 Lynn was awarded a **Centenary Medal** recognising her service to Australian society through business and finance.

Lynn's not for profit leadership contribution is substantial, reflecting her broad range of capabilities and interests. Currently Lynn is a director of **MS Australia Ltd**, after having been a director of **MS NSW** for 8 years. Lynn has been NSW President of **Women Chiefs of Enterprise International**. Other key appointments were her membership of the **Economic Development Council of NSW**, **Alumni Council AGSM** and **Women's College Council University of Sydney** She was also chairman of the Property Trust Chapter **Investment Funds Association [IFSA]**, Director **IFSA**, chairman of the **Eastern Region Entrepreneur of the Year Award** and chairman of **Hands Pty Ltd**, a commercial venture of MS NSW.

Qualifications, directorships, memberships

- MBA, Australian Graduate School of Management [Majors: Finance, Fin. Statement Analysis], 1985
- MA [Psychology], University of Sydney 1975
- Fellow, Australian Institute of Company Directors, 1995

BOARD AND COMMITTEE EXPERIENCE

FOR PROFIT -CURRENT

- Director, HSBC Bank Australia Ltd, 2005-current
- Director, GPT Funds Management Ltd, 2006-current
- Director, Noni B Ltd, 2007-current
- Member, Foreign Investment Review Board, 1995-current
- Compliance Committee Member, Mellon Global Investments Aust Ltd, 2004-current

NOT FOR PROFIT - CURRENT

- Director MS Ltd, (a merger of MS NSW and MS Victoria), 2005-current
- Director MS Australia Ltd, 2006-current
- Director CEDA, 2007-current

Contact details:

Phone: 02 9904 3744
Mobile: 0418 966 625
Email address: lynnw@ceo.com.au