



## **THE CEO INSTITUTE - MENTOR**

### **SANDY HOLLWAY AO**

#### **Brief summary**

Sandy Hollway AO is highly respected for his exceptional record of achievement and service to Australia as a CEO in the public sector, as a former diplomat and as an ambassador for Australian business, particularly in India and China. Sandy's unique blend of leadership skills is now benefiting CEOs.

Sandy is a chair of The CEO Institute, a sought after mentor, company director, an Adjunct Professor at UTS [Sydney], and international adviser.

Sandy is well known for his role as CEO of SOCOG the Sydney Organising Committee for the 2000 Olympic Games, where he was instrumental in delivering... 'the best Olympics ever'. The flawless management of this significant event by a small nation quickly set a benchmark for similar events and consequently Sandy's management expertise is in great demand.

Sandy's service to the community continues with several notable appointments.

His extensive experience in business and government is a great asset to his syndicate group at The CEO Institute, and to those he mentors. Sandy has an engaging personal style and superb people skills. He has a very strong senior international and local network.

#### **Industry / government/ international experience**

- Major events management and co ordination expertise
- Management and leadership
- Policy development and program design, industry, education, foreign affairs, and many other areas
- Public relations and community consultations
- International relations
- Small to medium enterprise business development
- Human resource management and staff development

- Highly extensive international networks across politics and business
- Export and business development
- Inter government relations

## **Profile**

Sandy is a key community and business leader. He served as a diplomat in four overseas postings- the USA, Canada, Germany and Pakistan. In government he served as Deputy Secretary for the Department of Prime Minister and Cabinet.

Sandy served on the boards of the CSIRO, AIDC [Australian Industry Development Corporation], Austrade, Export Finance Insurance Corporation [EFIC], the Australian Nuclear Science and Technology Organisation [ANSTO], Australian Policy Control and the Trade Policy Advisory Committee.

Later Sandy was Chief of Staff for then Prime Minister Bob Hawke, advising him on foreign affairs, defence, intelligence and security. Prior to joining SOCOG in 1997, Sandy was head of two Federal Government Departments - Employment, Education, Training and Youth Affairs and later, Industry Science and Technology.

He was appointed CEO SOCOG, Sydney 2000 Olympic Games, where he led over 120,000 people in the four years leading up the Games.

In his post Olympic life, Sandy is contributing to a wide range of private and public sector projects ranging from bushfire and cyclone recovery, to the 2006 Melbourne Commonwealth Games , the 2006 Asian Games in Dhotar, Qatar ,the 2007 APEC meeting in Sydney and the promotion of Australian business abroad. He is continuing an active involvement with major global events and successfully advised the Beijing Olympics bid.

He also retains a strong interest in the community sector and was Chairman of the NSW Committee for the International Year of Volunteers in 2001.

## **Qualifications, directorships, memberships**

- Adjunct Professor- University of Technology, Sydney [UTS] - UTS Business faculty, in particular the School of Leisure, Sport and Tourism
- Director, IFE international Pty Ltd
- Member Cyclone Larry Recovery Taskforce
- Member Australia – India Council
- Senior Advisor Sydney – Beijing Olympic Secretariat
- Chairman, Canberra International Arboretum & Gardens
- Senior Advisor Australian International Sports Events
- Member, Bonydoon Golf Club
- Member, Roslyn Lodge Thredbo

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