

Graeme Lanser



Chairman of:
Syndicate 47,
Syndicate 61
and
Syndicate 63

Chairman Since:
1999

Experience:

- Food & beverage, and FMCG industries
- Export and international trade
- International business experience, especially Asia Pacific (China, New Zealand etc.) and Europe (The Netherlands, UK, etc)
- Marketing
- Finance
- Mergers and acquisitions
- CEO/ board relationships and responsibilities
- Agribusiness, regional Australia
- Real estate

Membership:

Australian Institute of Company Directors
Australian Institute of Food Science & Technology

Contact:

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Brief Summary:

Graeme began his career as a Food Technologist, and then went on to study Business Management, and Marketing both in Australia and the United States.

Graeme has held Executive Directorships with Cottees General Foods and Cadbury-Schweppes companies since 1980. He was appointed Managing Director of several companies in the meat and animal products industries for the Dutch global trader Van Hesse B.V. in 1993. These companies included: Lesnies Pty Ltd, Mackay Casings Pty Ltd and HKS Property Holdings (real estate).

Graeme's experience in international management comes from Directorships in New Zealand and China (Shanghai) as well as in an operating role in the UK.

Graeme was a member of the The CEO Institute for four years before becoming a Syndicate Chairman. He is currently an entrepreneur with beef cattle interests, and acts as a mentor and business adviser to CEOs and business leaders.

Best advice ever received
"Don't run out of cash"