

Tuesday 30th October, 2007  
6:45 am for a 7:00am prompt  
start and finishing at 8:30 am

Conrad Treasury Hotel,  
Map Room (breakfast served)

*Numbers are limited please  
RSVP your intention to attend.*

**RSVP**

Monday 22nd October, 2007  
Ph: 07 3210 0447 or  
E: [instituteqld@ceo.com.au](mailto:instituteqld@ceo.com.au)



**LEADERSHIP, VISION AND RHETORIC:  
*Exploring the gulf between political rhetoric and reality***

***CEO Institute Qld Members***

*Please join The CEO Institute's chairmen, members and their special guests,  
for a personal take on leadership, vision and rhetoric  
with our keynote speaker*

***Right Honourable  
The Lord Mayor of Brisbane  
Councillor Campbell Newman***

Much has been said about Brisbane's rise to prominence. As the city continues to boom, state and local governments have embarked on extensive, long-range, planning schemes.

Are these plans realistic or has the city reached its zenith?

*This special CEO Institute event is complimentary to all members and their guests.*

