

## **The CEO Institute has become the leading network of business leaders in Australia.**

The CEO Institute has been providing the pathways to excellence in business leadership in Australia since 1992.

With more than 900 members nationwide, The CEO Institute delivers a range of forums for business leaders designed to enhance leadership skills, improve business knowledge and provide better professional and personal outcomes.

### **Our Purpose**

To inspire business leaders to continuously improve their professional and personal lives by creating environments that enable them to:

- ★ To meet, communicate openly, share their insights and challenge their peers and themselves.
- ★ To gain exclusive access to the broader business world and its knowledge of leading and evolving business practices.

### **Our Values**

Our values represent the qualities and behaviours expected of our members:

#### **Growth**

- ★ We believe in professional development and personal growth

#### **Trust**

- ★ We provide absolute confidentiality
- ★ We communicate openly and directly
- ★ We share our experience and insight

#### **Distinction**

- ★ We challenge our peers and ourselves to embrace excellence
- ★ We show leadership in our words and actions



## Programs

The CEO Institute has developed three great programs delivering personal and business success:

### Certified CEO Program

The Certified CEO (CCEO) Program will become the gold standard for professional recognition of people who lead organisations across the Asia Pacific region. Our program partner, Mt Eliza Executive Education conducts the CCEO Program over 17 contact days of learning that run over a fifteen month period. Through in-depth examination of critical issues, business developments, and emerging trends you will learn what is required of yourself - and your organisation - to create and sustain value throughout the business.

### The CEO Syndicate® Program

The CEO Institute's flagship program exclusively for Chief Executives. Membership of The CEO Syndicate® program offers sharing, experiential learning and mutual group mentoring.

### Transitional Leadership™ Program

A unique leadership forum for executives on a leadership journey. Providing a mix of experiential and guided learning, members are able to enhance their business skills and knowledge.

## In Summary

The CEO Institute was founded in 1992 as a peer-to-peer membership organisation for Chief Executives. With more than 900 members nationwide, its members meet regularly in small groups to share ideas, experiences and challenges and to be exposed to leading edge business thinking. Access to the diverse perspectives of their peers enhances members' knowledge and expertise enabling them to lead their organisations more effectively. The CEO Institute is Australia's leading network of business leaders.

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