



## ABOUT US

Established in 1992, The CEO Institute developed from a boutique Melbourne-based HR consultancy whose principal Ken Gunn is now the Institute Chairman. The first meeting chaired by the now national Chief Executive, Andrew Dalziel, confirmed the need for a quality meeting forum for CEOs.

Having established a number of meeting forums in Melbourne and relinquished all consultancy work, The CEO Institute opened offices in Sydney, Brisbane and Adelaide in 1997. In March 2007, a further office was opened in Perth.

The CEO Institute has subsequently become the leading network of business leaders in Australia.

## HOW IT WORKS

### The CEO Syndicate

The CEO Syndicate program is The CEO Institute's exclusive experiential learning and mutual mentoring program. The program is conducted in small peer group Syndicates. CEOs and senior executives from non-competing organisations are matched according to the fit with the dynamic of each Syndicate.

Members meet for a half-day each month in a confidential environment where they discuss, debate and workshop business and personal issues and receive objective feedback and advice. An independent chairman guides each Syndicate and tailors meetings within a flexible program framework to meet the needs of members.

### M5

The M5 program is for executives who have the potential to advance to the most senior position within organisations and who would benefit from meeting with similar executives from a variety of business backgrounds. M5 is a structured program similar in format to The CEO Syndicate, focusing on the issues and challenges faced by business leaders.

## FACTS & FIGURES

- The CEO Institute began in Melbourne in 1992.
- Currently some 800 members meet monthly to share ideas, experiences and challenges enabling them to lead their organisations more effectively.
- Meetings take place in Adelaide, Ballarat, Brisbane, Geelong, Melbourne, Perth and Sydney.
- Entry points for membership are \$2M, \$10M and \$100M turnover per annum.
- Members are drawn from a wide diversity of industries.

Contact: Andrew Dalziel, Chief Executive Officer Australia  
Tel: 03 9885 5122

For further information: [institute@ceo.com.au](mailto:institute@ceo.com.au) or [www.ceo.com.au](http://www.ceo.com.au)

## **BIOS & CONTACT DETAILS**

### **Head Office**



**Andrew Dalziel**  
CEO

Andrew has undertaken leadership roles in a number of environments including the Army as an Education Instructor, secondary education as a Deputy Head, principal of his own training consultancy and most recently as CEO - Australia of The CEO Institute.

Andrew joined The CEO Institute in 1989 and has been involved in the development of all its programs including its principal leadership forum The CEO Syndicate which began in 1992. He works out of the Institute's Head Office located in Melbourne where his main focus is the provision of strategic and operational leadership for The CEO Institute.

Andrew lives in Kew, Melbourne with his family and his interests include military history, community activities and physical fitness.

### **Head Office**

Level 1, Suite 1  
1632 - 1638 High Street  
Glen Iris  
VIC, 3146

Tel: +61 3 9885 5122  
Fax: +61 3 9885 5786

[institute@ceo.com.au](mailto:institute@ceo.com.au)

## New South Wales



**Yvonne Howie**  
Chief Executive, NSW

Yvonne has had a successful career in senior leadership roles across politics, international business, as a strategic communications and public policy advisor to national and international companies.

Yvonne has worked extensively with government at all levels and joins The CEO Institute from her role as CEO of the Penrith Valley Chamber of Commerce one of Australia's largest Chambers of Commerce with over 530 members in Greater Western Sydney, a dynamic and growing economy. Yvonne has been responsible for introducing major new revenue streams and for business skills development of members across all industry sectors.

Yvonne lives with her family in Greenwich, Sydney.

## New South Wales

Suite 1,  
11 Rangers Road  
Neutral Bay  
NSW 2089

Tel: +61 2 9904 3744  
Fax: + 61 2 9904 3302

[institute@ceo.com.au](mailto:institute@ceo.com.au)

## South Australia



**Dr. Robert Shearer**  
Chief Executive, SA

## Robert (Bob) Clifford Shearer

Bob's broad experiences over some 48 years have taken him from public servant to scientist to private business consultant. Areas of competence are business development, management and administration, resources management, strategic planning and tourism.

Bob is the Chief Executive of The CEO Institute in South Australia where he is responsible for managing all aspects of running the Syncates in South Australia.

Now irregularly involves himself in tennis, golf, canoeing and still has considerable interest in Aboriginal culture, ecology (including human's), music, photography, ornithology and tourism.

## South Australia

PO Box 1271  
North Haven  
SA, 5018

Tel: +61 8 8341 9922  
Fax: +61 8 8341 9933

[institute@ceo.com.au](mailto:institute@ceo.com.au)

## Queensland



**Nick Alford**  
Executive Director, QLD

Beginning his working life in the exploration industry as a geoscientist has led to a diverse and valuable range of business experiences. From geophysics through manufacturing and services industries, Nick has cultivated a career in management, working his way through the sales & operations areas of a variety of organisations. His roles have included complex data analysis and systems development, warehouse distribution systems and facilities development, training and management of operations at a state level for small and large organisations. This hands-on operational management experience is key to Nick's understanding of the productivity and growth issues facing organisations today.

Since 1997 Nick has been involved in creating forums for CEO's and senior executives enabling them to develop and improve their performance to a superior level.

## Queensland

4th Floor  
240 Margaret Street  
Brisbane  
QLD, 4000

Tel: +61 7 3210 0447  
Fax: +61 7 3358 2092

[institute@ceo.com.au](mailto:institute@ceo.com.au)

## Victoria



**John Karagounis**  
Chief Executive, VIC

John has had a successful career having held a number of senior executive roles, directorships and committee roles both within the Banking and Financial Services Industry and private enterprise. He joined The CEO Institute in March 2004 and he was most recently a Director of St. George Private Bank. In this capacity John was a Victorian member of The CEO Institute from 2001 to 2004.

He is a senior leader, continuously striving for personal excellence, with a proven track record in successfully driving change in an organisation, formulating initiatives and strategic imperatives to not only meet but exceed expectations. He is a Senior Fellow of the Financial Services Institute of Australasia, and is married with three wonderful children.

## Victoria

Level 2, Suite 5  
1632-1638 High Street  
Glen Iris  
VIC, 3146

Tel: +61 3 9885 5122  
Fax: +61 3 9885 5311

[institute@ceo.com.au](mailto:institute@ceo.com.au)



## Western Australia



**Ariane Guimbeau**  
Chief Executive, WA

Ariane is spearheading the development of The CEO Institute in Perth, where we opened for business in March 2007. Prior to joining The CEO Institute, Ariane worked in Hong Kong for over two years as Head of Business Development, Asia, for the world's second largest legal services organisation. She has significant experience of strategic marketing management, project bids and public relations.

Ariane has worked abroad for some seven years in several countries including Belgium, Singapore and Canada. She sits on the board of an international student-run organisation and has a keen interest in developing young people from disadvantaged backgrounds. In her spare time, she keeps active, gets involved in the arts and also practices her French.

## Western Australia

P.O.Box 3317  
Broadway Nedlands WA 6009

Tel: +61 8 6488 1612

[institute@ceo.com.au](mailto:institute@ceo.com.au)