

The CEO Institute understands that it is an individual's right to keep their personal information private. We are committed to protecting and maintaining the privacy, accuracy and security of members' personal information.

Federal Privacy Laws and The CEO Institute

Federal Privacy Laws became effective from 21 December 2001. The legislation regulates the way organisations can collect, use, keep secure and disclose personal information.

Businesses are required to handle personal information in accordance with the National Privacy Principles as outlined in the legislation.

The CEO Institute is bound by and supports the National Privacy Principles for the handling of personal information.

What kind of information does The CEO Institute collect?

The CEO Institute collects information about:

- ◆ Members and associates and their businesses prior to and during the course of their association with The CEO Institute
- ◆ Job applicants, staff members, volunteers and contractors, and
- ◆ Other people who come into contact with The CEO Institute.

Personal information

The CEO Institute collects personal information via forms filled out by members, staff or sales representatives, face-to-face meetings, interviews, surveys and telephone calls.

Personal information provided by other people

In some circumstances The CEO Institute may be supplied with personal information about an individual from a third party, eg, a referral from an existing member, chairman, staff or sales representative.

How The CEO Institute uses personal information provided

- ◆ To keep members informed about matters relating to their membership through meetings, correspondence and reports
- ◆ For administration
- ◆ To look after members' professional development and social well-being
- ◆ For marketing
- ◆ To satisfy The CEO Institute's legal obligations and permitting The CEO Institute to discharge its duty of care

Who might The CEO Institute disclose personal information to?

The CEO Institute may disclose personal information held about an individual to:

- ◆ Legal authorities, if legally obliged to do so
- ◆ People providing services to The CEO Institute, eg, chairmen, expert speakers, etc
- ◆ Recipients of The CEO Institute's publications, eg, The CEO Report or newsletters
- ◆ Member organisations
- ◆ Anyone that members authorise The CEO Institute to disclose information to

How will The CEO Institute treat sensitive information?

Sensitive information means:

- ◆ Information relating to a person's racial or ethnic origin, political opinions, religion, trade union or other professional or trade association membership, sexual preferences or a criminal record and health information.

Unless you agree otherwise, or is allowed by law, sensitive information will be used and disclosed only for the purpose for which it was provided or a directly related secondary purpose.

Management and security of personal information

The CEO Institute has in place steps to protect the personal information The CEO Institute holds including locked storage of paper records and pass-worded access rights to computerised records both on the premises of The CEO Institute and on The CEO Institute's web site.

Updating personal information

The CEO Institute endeavours to ensure that the personal information it holds is accurate, complete and up-to-date.

A person may seek to update their personal information held by The CEO Institute by contacting The CEO Institute at any time during business hours or via email.

Members' rights

Under the Commonwealth Privacy Act, an individual has the right to access any personal information which The CEO Institute holds about them and to advise The CEO Institute of any perceived inaccuracy.

Enquiries

To view The CEO Institute's Privacy Policy or to make a request to access any personal information The CEO Institute holds, please write to your relevant state office.

Further information – www.privacy.gov.au

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